



Karen Snyder - Sample Introduction

Concordia Consulting will work with your organization to customize Karen's Introduction for your specific audience.

Before I introduce our speaker, I would like to ask you a few questions.

Are you ever frustrated with your work groups' lack of initiative?

Pause and wait for audience to say yes.

Would your workday be better if people pitched in more?

Pause and wait for audience to say yes.

Are you open to learning a little and laughing a lot this morning?

Pause and wait for audience to say yes.

If you answered yes, you are in the right place.

If you answered no, please turn to your neighbor and have them check your pulse... (hope they laugh).

As you may have heard, Karen is currently working with {your organization} to improve our workplace culture. And today, Karen will help us to lead when we aren't the official leader, which is all the time, isn't it?

A leadership expert, Karen has even helped NASA leaders to be more effective!

She is a coach (breath) helping CEOs to motivate and engage their employees.

And she's an author. Her most recent book, *Eating Worms: Practicing Leadership Every Day*, illustrates how to influence others and show up as a leader in everyday life.

Today Karen is on a mission to get you excited about using the leadership you already have within you to empower others.

She is the only woman under 5 feet tall to ever play for the Washington Nationals.

Pause

You may have heard her. She was in the stands playing the harmonica.

This morning she will talk about "How to Lead When You Aren't the Official Leader," a position all of us seem to find ourselves in every day.

She will share the techniques she uses with corporate executives and government agencies to help groups work more cooperatively.

Our speaker was born in the mountains of Appalachia and now resides outside our nation's capital,

Ladies and Gentlemen - Speaker, Author, and {collaborator role in your organization},

Karen Snyder!